Tunis, October 10, 2026

To the attention of the President
Brno Regional Chamber of Commerce

Subject: Official Invitation to Participate in IFSA Africa 2027 – The International Food Show for Africa

Dear Mr. / Madam President,

On behalf of **ITNC Expo**, organizer of **IFSA Africa – The International Food Show for Africa**, I have the honour to extend our official invitation to participate in the **5th edition of this international event**, which will take place from **1 to 3 June 2027 at the Parc des Expositions du Kram, Tunis, Tunisia**, under the auspices of the **Tunisian Ministry of Industry, Mines and Energy** and the **Tunisian Ministry of Trade and Export Development**.

IFSA Africa 2027 is an international platform dedicated to the food and agri-food industry, bringing together producers, exporters, importers, distributors, buyers, institutions, chambers of commerce and professional organizations from Africa and international markets.

In this context, we would be particularly honoured to welcome **Czech agri-food industry representatives and companies** and to establish a cooperation framework aimed at strengthening commercial and economic relations between the Czech and African markets.

Opportunities for the Czech Food and Agri-Food Industry and Its Members

Participation in IFSA Africa 2027 would provide the Czech food and agri-food sector and its professional organizations with an opportunity to:

- Promote **Czech food and agri-food products, know-how and expertise** to African and international professional buyers;
- Introduce Czech companies and products to **importers, distributors, wholesalers, retailers and qualified buyers**;
- Explore new **export and commercial opportunities in African markets**;
- Develop partnerships with African companies in areas such as **food processing, distribution, importation, packaging, logistics and technology**;
- Establish contacts with **African chambers of commerce, professional associations, trade promotion organizations and public institutions**;
- Identify potential distributors, commercial representatives and strategic partners for Czech products in African markets;
- Strengthen international cooperation between the **Czech and African food and agri-food sectors**.

For Czech companies, IFSA Africa 2027 would also offer the opportunity to:

- Meet directly with **African importers, distributors and buyers**;
- Participate in the **B2B Matchmaking and Hosted Buyers programmes**;



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- Present their products to qualified professional visitors;
- Identify new markets and potential commercial partners;
- Explore opportunities for **distribution agreements, representation, joint-ventures and other forms of business cooperation**;
- Develop long-term business relationships with African and international companies.

Possible Forms of Participation

We would be honoured to welcome Czech participation through:

- The establishment of a **Czech National Pavilion** gathering several companies and organizations;
- An **institutional space** dedicated to presenting the Czech Republic's food and agri-food sector and its business opportunities;
- The participation of Czech companies as **exhibitors**;
- The participation of Czech professionals as **trade visitors and buyers**;
- The organization of targeted **B2B meetings** with African buyers and business partners;
- A possible **conference or professional session highlighting Czech food and agri-food products, expertise and business opportunities**;
- Networking and institutional meetings with African chambers of commerce, professional organizations and economic institutions participating in IFSA Africa.

Beyond the exhibition itself, **IFSA Africa 2027** offers a practical platform for developing business contacts, identifying new markets and creating concrete commercial and institutional partnerships between Czech companies and their African counterparts.

We would be particularly pleased to discuss with your organization the possibility of developing a **dedicated Czech participation programme**, including a potential Czech National Pavilion, B2B meetings and institutional representation.

Furthermore, all **official exhibition documentation** is available through the **QR Code located at the bottom right of this invitation**.

We would greatly appreciate your support in sharing this invitation with relevant Czech companies, institutions and professional networks. We would also be pleased to arrange a meeting, either in person or by videoconference, to present the exhibition and discuss the different opportunities for participation and cooperation in greater detail.

We look forward to establishing a fruitful cooperation with the **Czech food and agri-food sector** and welcoming Czech companies and institutions to **IFSA Africa 2027 in Tunis**.

Yours sincerely,

Islem LOUATI
Managing Director
ITNC Expo – IFSA Africa

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