Tunis, October 22, 2026

To the attention of His Excellency Mr. Richard Kadlčák
Ambassador of the Czech Republic to Tunisia
Embassy of the Czech Republic in Tunisia

Subject: Official Invitation to Participate in IFSA Africa 2027 – The International Food Show for Africa

Your Excellency,

On behalf of ITNC Expo, organizer of **IFSA Africa – The International Food Show for Africa**, I have the honor of extending to Your Excellency and the Embassy of the Czech Republicin Tunisia our official invitation to participate in the **fifth edition of IFSA Africa 2027**, which will take place from **1 to 3 June 2027 at the Kram Exhibition and International Trade Center in Tunis, Tunisia**, under the auspices of the Tunisian Ministry of Industry, Mines and Energy and the Ministry of Trade and Export Development.

IFSA Africa is an international platform dedicated to promoting the agri-food sector, strengthening intra-African trade, and creating new business opportunities between African and international markets. The exhibition brings together producers, manufacturers, exporters, importers, distributors, professional buyers, institutional representatives, and industry experts from Africa and around the world.

The Czech Republic, internationally recognized for the quality and competitiveness of its agricultural and agri-food production, has significant potential to further develop its commercial presence in African markets. Its expertise in cereals, oilseeds, meat and meat products, dairy products, vegetable oils, processed foods, and other agricultural commodities offers valuable opportunities for cooperation with African importers, distributors, and food industry professionals.

We would therefore be particularly honored to welcome Czech companies and institutional representatives to IFSA Africa 2027, providing them with an opportunity to showcase Czech products, strengthen their international visibility, and establish new commercial partnerships with African and international business operators.

Proposed Areas of Cooperation with the Embassy of the Czech Republic

In this regard, we would be grateful for Your Excellency's support in encouraging Czech participation through the following initiatives:

- **Organization of a Czech National Pavilion**, dedicated to showcasing Czech agri-food products, exporting companies, manufacturers, and other relevant economic stakeholders.



- **Promotion of Czech gastronomy and culinary traditions** through the International Festival of Traditional Culinary Days, highlighting the Czech Republic's rich gastronomic heritage and culinary identity.
- **Participation in international culinary and agri-food competitions**, including the Carthage International Chef's Cup, the Carthage Africa Pizza Cup, the Cake Design Competition, and the Carthage International Olive Oil Competition (CIOOC), according to the relevant product categories and participants' profiles.
- **Facilitation of institutional and commercial contacts** between companies and African importers, distributors, professional buyers, and international business partners.
- **Dissemination of information about IFSA Africa 2027** among chambers of commerce, professional associations, export promotion agencies, agricultural producers, food processors, manufacturers, and exporters.

We would also welcome the Embassy's assistance in identifying companies interested in expanding their activities in African markets, particularly in the sectors of cereals, wheat, maize, soybeans and other oilseeds, meat and meat products, dairy products, vegetable oils, processed foods, beverages, and other agri-food specialties.

Benefits for Professional Visitors and Hosted Buyers

IFSA Africa 2027 will also welcome qualified professional buyers seeking to identify new suppliers, diversify their sourcing channels, and establish business relationships with exhibiting companies.

Subject to approval by the Hosted Buyers Program Selection Committee and compliance with the applicable participation conditions, selected buyers may benefit from:

- Transfers between the airport, hotel, and exhibition venue.
- One single hotel room for three nights, including breakfast.
- An invitation to the official gala dinner.
- Access to the B2B matchmaking program.
- Preferential hotel rates, subject to availability and applicable conditions.

We would be pleased to coordinate with the Embassy to identify and recommend qualified buyers whose sourcing interests match the products and sectors represented at IFSA Africa 2027.

Institutional Cooperation and Next Steps

Your Excellency's support would be highly valuable in strengthening the Czech Republic's participation in this international trade platform and promoting economic and commercial relations between the Czech Republic, Tunisia, and other African markets.

We would therefore welcome the opportunity to work closely with the Embassy to:



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- Encourage companies to participate individually or through a National Pavilion.
- Promote the participation of agricultural producers, food manufacturers, processors, and exporters.
- Identify qualified professional buyers and relevant institutional representatives.
- Facilitate contacts with chambers of commerce, professional associations, and export promotion organizations.
- Explore opportunities to showcase food products and culinary traditions during the exhibition.

We would be delighted to arrange a meeting with Your Excellency or your representatives to present the IFSA Africa 2027 program in greater detail, provide the relevant documentation, and discuss the most appropriate arrangements for the participation of companies and professional visitors.

We sincerely hope to welcome the Embassy of the Czech Republic and a delegation of companies to **IFSA Africa 2027**, contributing to stronger economic and commercial relations between the Czech Republic, Tunisia, and the wider African and international business community.

Please accept, Your Excellency, the assurances of my highest consideration.

Yours sincerely,

Islem LOUATI
CEO – ITNC Expo
Organizer of IFSA Africa





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