



**Three
Bears**

better than one

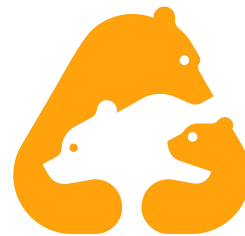
ICE CREAM
2022



Ice cream. Brand portfolio



МОРЖО



three bears

ГЛАВХОЛОД

КАЗКА

Капитан
ваниль

MONACO

Range 2022

caramel-sesame
75g

UPDATED



hazelnut
75g

NEW



cookies
80g



peanut butter
75g

NEW



truffle-orange
80g



mango-ruby
80g



strawberry cheesecake
500g



tiramisu
500g



chocolate orange
500g



berry mille-feuille
500g



blueberry cheesecake
110g



red cake
100g



mascarpone raspberry
100g



eclair-brownie
100g



yoghurt strawberry
150g



cookies
150g



MONACO

Range 2022: multipacks



set on sticks: mango-ruby, caramel-sesame, cookies 6 pcs.
270g



set on sticks: cookies 4 pcs.
320g



set of cones: mascarpone raspberry, eclair-brownie, blueberry cheesecake 6 pcs.
360g

MONACO

Hazelnut 75g.

Driving the category of sticks due to the novelty



Product:	Ice cream with combined composition «MONACO «THREE BEARS»» flavored with hazelnut and filling, glazed, decorated, 10,0 % fat
Net weight, g.	75
Composition	Combined, 10% fat
EAN code 1 pc.	4823086113763
EAN code 1 box	4823086113756
Quantity per box	28
Shelf life, months	24
Competitive advantages	<ul style="list-style-type: none"> • New product in the most popular line of ice cream MONACO • Delicate nut base with nut filling in a glaze decorated with crushed hazelnuts • Lots of crushed nuts in the glaze

MONACO

Peanut butter 75g.

Driving the category of sticks due to the novelty



Product:	Ice cream with combined composition «MONACO «THREE BEARS» flavored with peanut butter and filling, glazed, decorated, 10,0 % fat
Net weight, g.	75
Composition	Combined, 10% fat
EAN code 1 pc.	4823086113800
EAN code 1 box	4823086113794
Quantity per box	28
Shelf life, months	24
Competitive advantages	<ul style="list-style-type: none"> • New product in the most popular line of ice cream MONACO • Unique market position • The dense texture of ice cream is sure to please those who love peanut butter • Lots of crushed peanuts in the glaze



three bears

Ice cream range 2022

lemon-chocolate
75g



bubble gum
75g



royal sherbet
75g



pistachio
75g



two inches
70g



white MAX
100g



choco-late MAX
100g

love and berries
150g



mango-yogurt
150g



blue raspberry
150g



ice-boom
70g



cream brulee MAX
100g



violet
80g



three bears

Ice cream range 2022

NEW



NEW



ice cream in a waffle cup
'BE BRAVE SUPPORT
UKRAINE'
80g

* THREE BEARS LLC will donate to the Come Back Alive International Charitable Foundation 5 UAH from each unit of goods sold, from funds received from its implementation. The offer is valid for the entire period of sale of goods at the territory of Ukraine and beyond it.



three bears

Ice cream range 2022: family pack





Three Bears

Two Inches 70g



- ⚡ Why «Two Inches» («Два Вершки» in Ukrainian)?
 1. Ice cream is creamy («вершкове» in Ukrainian)
 2. Inch is the measure of length equal to 4.45 cm, two inches – 8,9 cm, exactly this height waffle cup with a cap of ice cream
 3. two – better than one ;)
- ⚡ Delicate taste and cute design will appeal to both adults and children
- ⚡ Competitive price

Product:	Creambased ice cream «Two Incheds» in a waffle cup 'Three bears', 10,0 % of milk fat
Net weight, g.	70
Composition	Creambased, 10% fat
EAN code 1 pc.	4823086113862
EAN code 1 box	4823086113879
Quantity per box	22
Shelf life, months	24
Competitive advantages	<ul style="list-style-type: none"> • Creambased ice cream, DSTU 4733 • Cute and friendly design • Pure taste of white ice cream • Competitive price



Three Bears

White MAX 100g



- It attracts with its bright design, large package size, maximum filling of a waffle cup and 100 grams – a trigger for ice cream lovers.
- Delicate creamy texture, clean taste and attractive price

Product:	Ice cream with combined composition «White» in a waffle cup, 12,0 % fat
Net weight, g.	100
Composition	Combined, 12% fat
EAN code 1 pc.	4823086113510
EAN code 1 box	4823086113824
Quantity per box	20
Shelf life, months	24
Competitive advantages	<ul style="list-style-type: none"> • 100g cup • Big size • Bright design • Delicate creamy texture • Clean taste of white ice cream • Competitive price



Three Bears

Choco-late MAX 100g

NEW



Product:	Ice cream with combined composition «Choco-late» in a waffle cup, 12,0 % fat
Net weight, g.	100
Composition	Combined, 12% fat
EAN code 1 pc.	4823086113589
EAN code 1 box	4823086113831
Quantity per box	20
Shelf life, months	24
Competitive advantages	<ul style="list-style-type: none"> • 100g cup • Big size • Bright design • Delicate creamy texture • Rich chocolate taste • Competitive price

It attracts with its bright design, large package size, maximum filling of a waffle cup and 100 grams – a trigger for ice cream lovers.

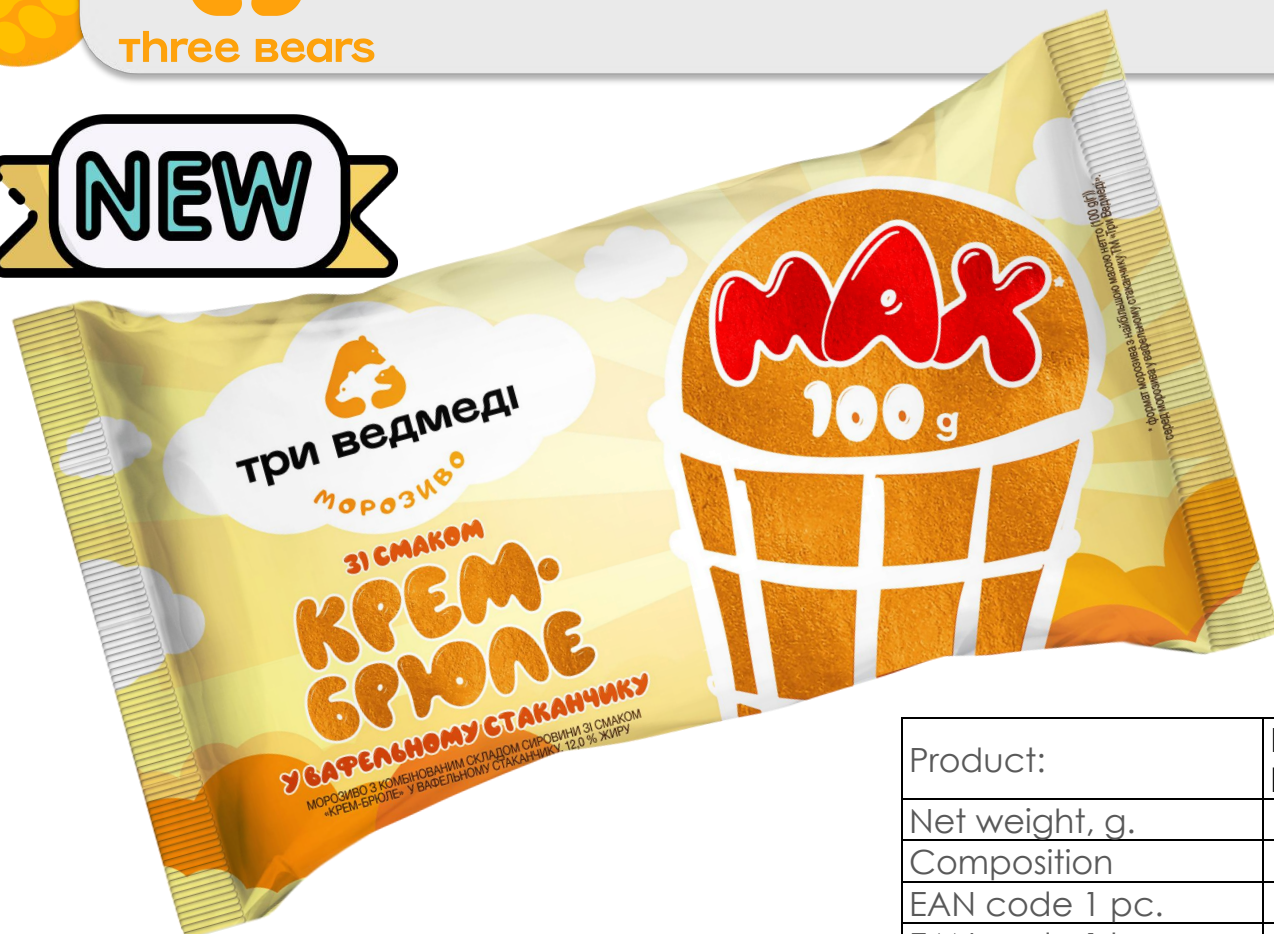
Delicate creamy texture, rich taste and attractive price



Three Bears

Cream brulee MAX 100g

NEW



It attracts with its bright design, large package size, maximum filling of a waffle cup and 100 grams – a trigger for ice cream lovers.

Delicate creamy texture, beloved familiar taste and attractive price

Product:	Ice cream with combined composition «Cream brulee» in a waffle cup, 12,0 % fat
Net weight, g.	100
Composition	Combined, 12% fat
EAN code 1 pc.	4823086113725
EAN code 1 box	4823086113817
Quantity per box	20
Shelf life, months	24
Competitive advantages	<ul style="list-style-type: none"> • 100g cup • Big size • Bright design • Delicate creamy texture • The classic taste of creme brulee • Competitive price



Three Bears

Love and berries 150g

NEW



Alternative to competitor offerings

Product:	Two-layer ice cream with combined composition «Love&Berries»*: «Millefeuille» (12,0 % fat), with taste «Wild berries» (10,0 % fat) and fillings, decorated in a wafer sugar cone
Net weight, g.	150
Composition	Combined, 10/12% fat
EAN code 1 pc.	4823086113305
EAN code 1 box	4823086113299
Quantity per box	12
Shelf life, months	24
Competitive advantages	<ul style="list-style-type: none">• It combines tenderness and brightness: a delicate hat sprinkled with berry filling and berry mix in a crispy sugar cone• Bright design• Competitive price



Three Bears

Mango sorbet 500g

NEW



Product:	Ice cream sorbet «Three bears» TM with mango taste and «Mango» filling, 0 % fat
Net weight, g.	500
Composition	Sorbet, 0% fat
EAN code 1 pc.	4823086113428
EAN code 1 box	4823086113411
Quantity per box	4
Shelf life, months	24
Competitive advantages	<ul style="list-style-type: none">• Made on the basis of mango puree - more than 20%• Pieces of mango inside• The unique texture of sorbet - the feeling of fresh chilled exotic fruit• Milk-FREE, 0% fat• Bright design



ice cream plombir
in a waffle cup
80g



ice cream
chocolate plombir
in a waffle cup
80g



ice cream plombir
glazed on the stick
80g



ice cream
chocolate plombir
glazed on the stick
80g



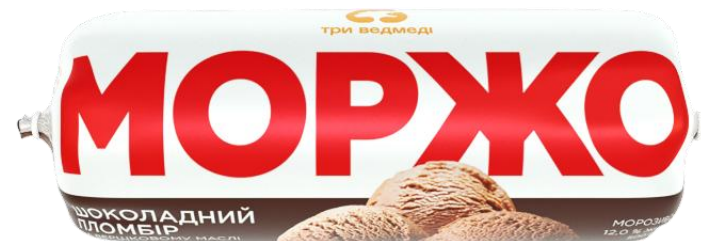
ice cream plombir
in a waffle sugar
cone
100g



ice cream
chocolate plombir
in a waffle sugar
cone
100g



ice cream plombir
500g



ice cream
chocolate plombir
500g

MORZHO Ice cream range 2022: multipacks



set: ice cream
plombir in a waffle
cup, 6 pcs.
480g



set: ice cream plombir glazed
on the stick, 4 pcs.
320g



set: ice cream
chocolate plombir
in a waffle cup, 6
pcs.
480g



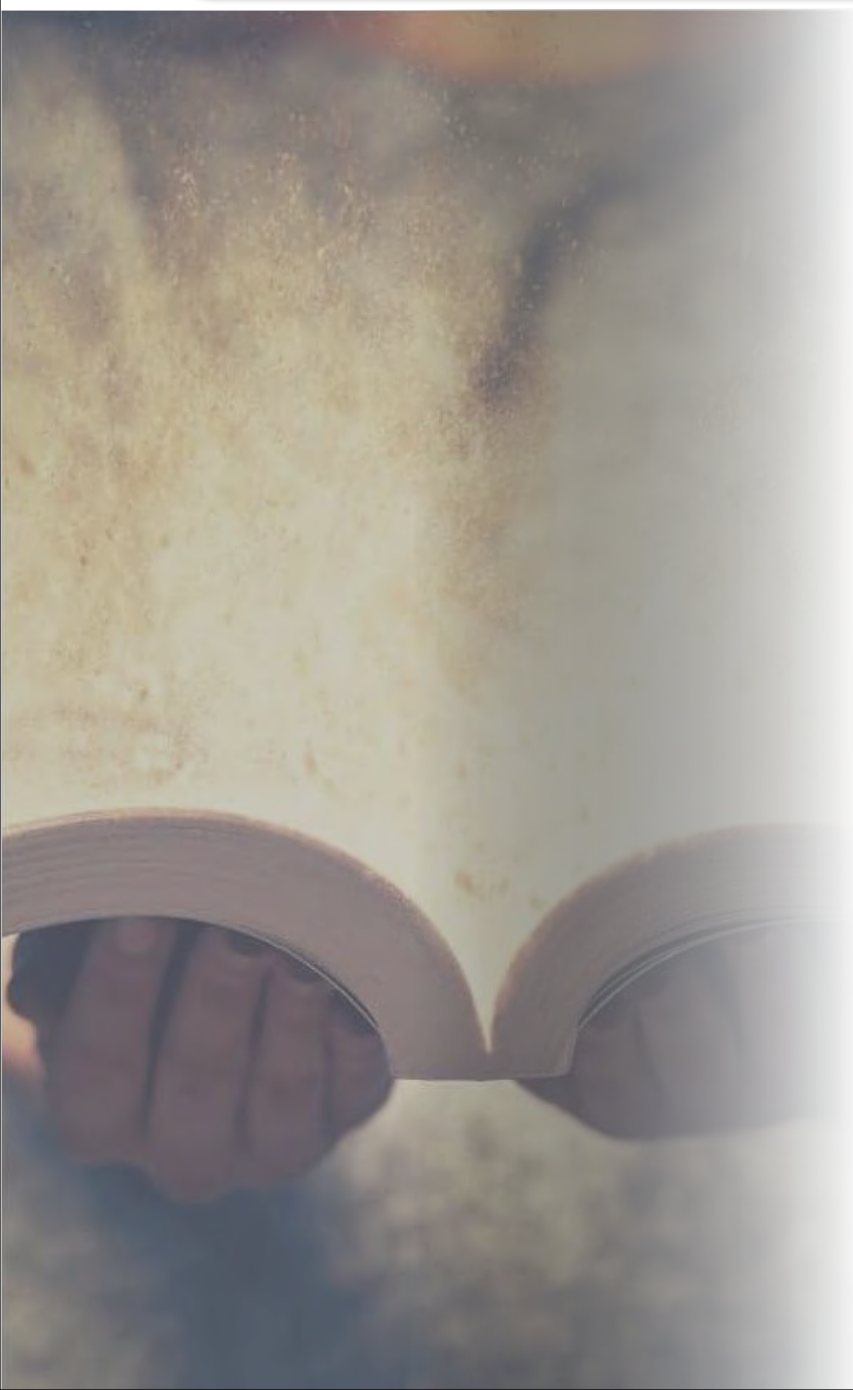
set: ice cream chocolate plombir
glazed on the stick, 4 pcs.
320g



ice cream with
vanilla flavour
glazed on the stick
70g



chocolate ice
cream glazed on
the stick
70g



**ice cream with
vanilla flavour in a
waffle cup**
70g



**ice cream with
cocoa in a waffle
cup**
70g

ГЛАВХОЛОД

Ice cream range 2022

Individual pack



ice cream in a
waffle cup
70g



ice cream glazed
on the stick
70g



ice cream
500g



ice cream
750g

Family pack



chocolate ice cream
500g



ice cream
1000g