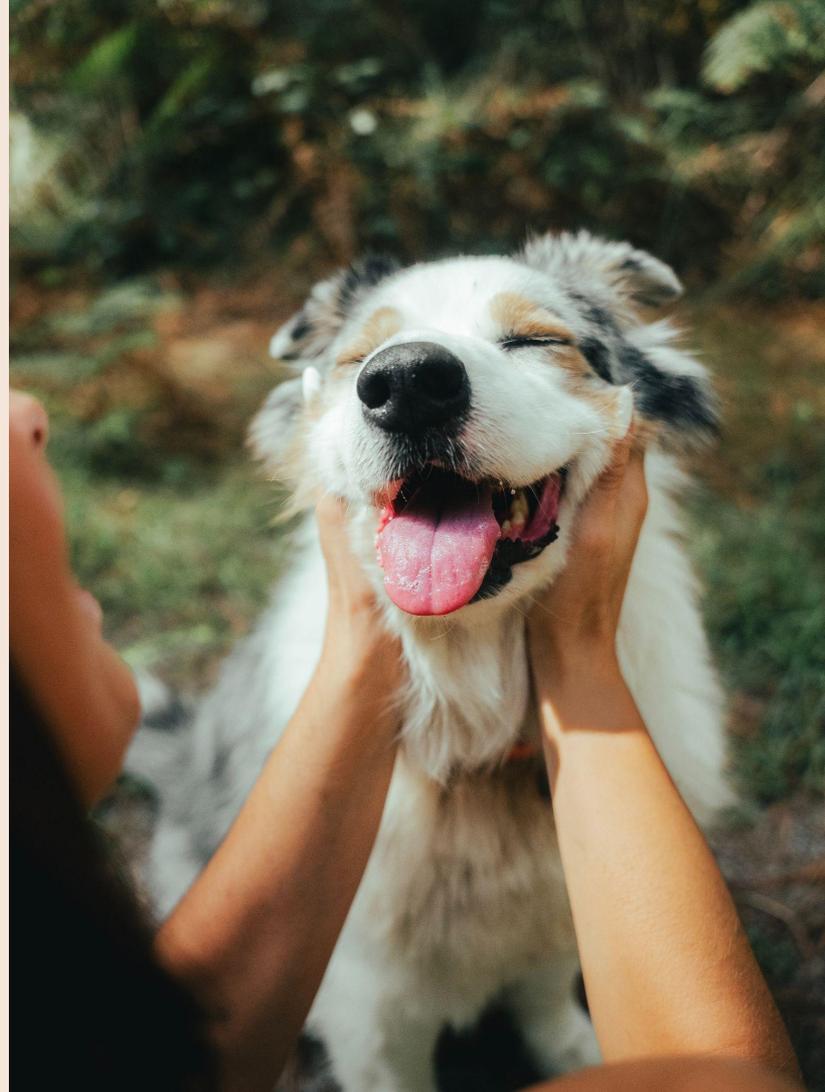


Defamour



# 3 MAJORS TRENDS in the petfood market

- **Humanization**
- **Premiumization**
- **Functionality**



# LA GLACE - Ice cream for dogs



# LE MOELLEUX - Pâtisseries for dogs



# LES PÉPITES - Treats for dogs



# LES BOUCHÉES - Supplements for dogs





**Thanks !**