

The Moroccan Electrotechnical Sector

A Strategic Gateway to Africa and Europe,



Mr Mohammed ZEGZOUTI

Chairman of the Committee for International Development and Partnership

Mardi 25 mars 2025





650+ COMPANIES

The National Federation of Electricity, Electronics and Renewable Energies (FENELEC) currently has more than 650 companies representing more than 95% of the products and services activity in terms of turnover of the 3 sectors. FENELEC was created in November 1997.



71 billion MAD*

Turnover

69000 prs*

Jobs

23.8 billion MAD**

export turnover in 2023

* FENELEC estimates (to be updated by ongoing sector analysis studies)

** Data from the Foreign Exchange Office



ADEM

ASSOCIATION OF
DISTRIBUTORS OF
ELECTRICAL
EQUIPMENT IN
MOROCCO

AFEM

ASSOCIATION OF
MANUFACTURERS OF
ELECTRICAL
EQUIPMENT IN
MOROCCO

AIEM

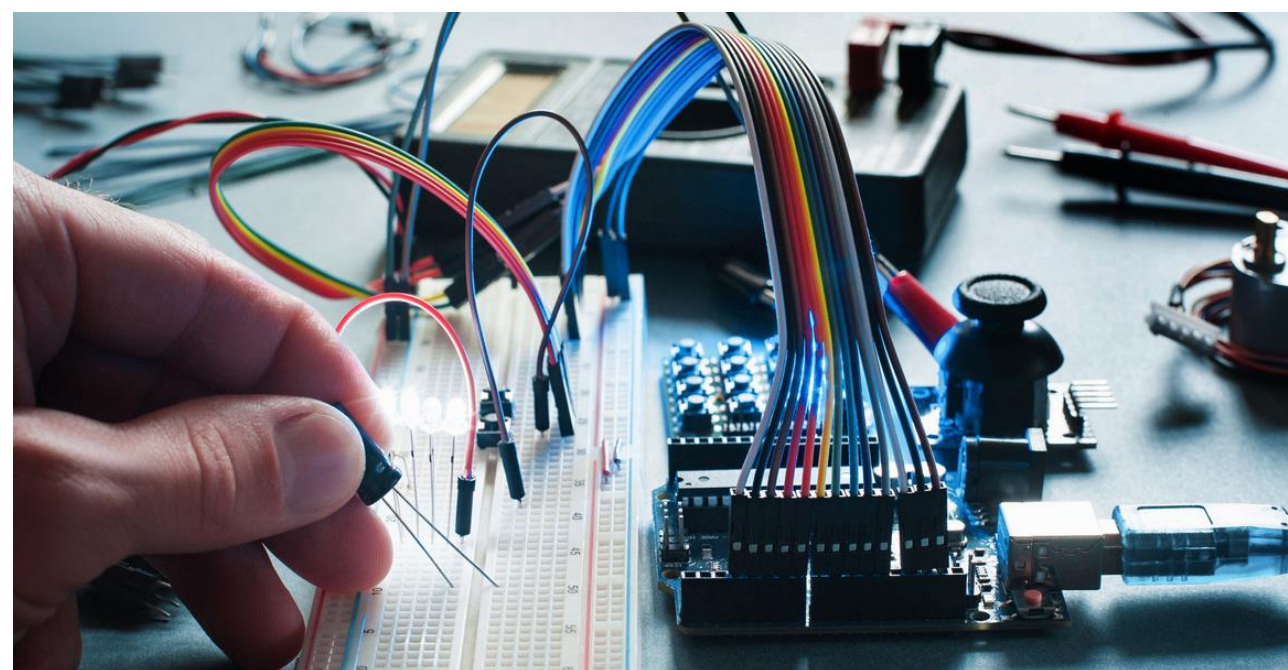
ASSOCIATION OF
ELECTRICAL
EQUIPMENT
INSTALLERS IN
MOROCCO

ASEL

ELECTRONICS SECTOR
ASSOCIATION

AMISOLE

MOROCCAN ASSOCIATION OF
SOLAR AND WIND
INDUSTRIES



6

COMMITTEES

TLC

Taxation and
Legal Committee

EPCC

Export, Partnership, and
Communication Committee

IEC

Industrial Ecosystems
Committee

TIURC

Training, Innovation, and
University Relations Committee

MMDC

Made in Morocco
Development Committee

SRC

Standardization &
Regulation Committee



PRODUCTS AND KNOW-HOW OF FENELEC MEMBERS

Electrical sector

- Transformers, Cables, Electrical equipment,...
- Rural Electrification
- EHV/HV/MV/LV Substations and Lines
- Engineering and control solutions
- Design and realization of Electrical Switchboards
- Industrial Automation
- Public Lighting
- Solutions for Datacenters
- ...

Renewable Energies Sector

- Wind farm,
- PV solar power plant
- Solar Thermo,
- Solar pumping
- Energy audit,
- Energy Efficiency Solutions
- ...

Electronics Sector

- Design, manufacture and Maintenance of electronic boards and systems
- Manufacture of electronic components for the automotive, aeronautical and medical industries
- Wired cabling
- ...



VISION

Position the sectors of FENELEC on the national and international chessboard by supporting our companies in the face of economic changes.



- Capture new opportunities to create growth for our sectors
- Develop local integration and diversify the product/service offerings of our sectors
- Further increase our exports and open up to new markets



CAFELEC
AFRICAN CONFEDERATION OF ELECTRICITY

For africa partnership



**Together
illuminate
our continent**



**AFRICAN CONFEDERATION OF ELECTRICITY,
RENEWABLE ENERGIES AND ENERGY EFFICIENCY**





CAFELEC



On November 18, 2009, during the Elec Expo trade fair, the President of FENELEC, Mr. Youssef TAGMOUTI, launched the Casablanca Appeal for the creation of the African Electricity Confederation (CAFELEC).

With over 12 years of experience in developing fruitful and loyal partnerships in the electrical sector with African countries, the Moroccan Federation of Electricity and Electronics (FENELEC), along with the African delegation participating in the 2009 Elec Expo, agreed to establish this continental associative framework.

More than 80 African electricity contractors and operators from 14 countries signed the manifesto for the creation of CAFELEC.

The Constitutive General Assembly of the African Electricity Confederation was held in Casablanca on November 22, 2011, during the 6th edition of the FENELEC Elec Expo.

This institution aims to organize the electricity sector through national associations in each African country, and eventually on a continental scale, with the goal of harmonizing efforts to accelerate the electrification of the entire continent. The focus is on using local companies and equipment manufactured within Africa.



Main objectives



- Establish an associative organization in the electrical sector in each African country, then on a continental scale.
- Harmonize all actions aimed at driving the electrification of our entire continent through our own companies and with locally manufactured equipment.
- Create an inter-African network for the promotion of African products and expertise.



Members: 12 African countries



- Benin
- Burkina Faso
- Cameroon
- Côte d'Ivoire
- Gabon,
- Guinea
- Mali
- Morocco
- Mauritania
- Niger
- Senegal
- Togo

Very soon : Tchad



FAIRS AND CONFERENCE in 2025:



INTERNATIONAL CONFERENCE

**Desalination 2.0:
Renewable Energies at the
Heart of the Future of
Water in Morocco.**

May 28-29, 2025
AGADIR - MOROCCO



elec expo Africa

**Africa in the Era of AfCFA
and Energy Integration:
Opportunities and
Challenges.**

July 01- 03, 2025
DAKAR - SÉNÉGAL



elec expo EneR Event Tronica Expo

**Energy Storage and Smart
Equipment: The Key
to Tomorrow's Electric
Networks.**

NOVEMBER 26-29, 2025
CASABLANCA - MOROCCO



FENELEC Export Roadmap - 2025 Program



Actions funded by the Professional Associations Support Fund.



Thank you for your attention

www.fenelec.com

