

## **Business opportunities in Japan for Czech companies**

### **Impact of EU – Japan EPA / Digital Innovation**

Seminar in Prague February 28<sup>th</sup>, 2020

**Organizers:**

Japan External Trade Organization (JETRO) Czech Republic, EU-Japan Centre for Industrial Cooperation

**Partners:** Ministry of Industry and Trade of the Czech Republic (MIT), Association of Small and Medium-Sized Enterprises and Crafts CZ (AMSP), Confederation of Industry of the Czech Republic, CzechInvest

**Date:** February 28<sup>th</sup>, 2020

**Venue:** Ministry of Industry and Trade of the Czech Republic, Na Františku 32, Prague 1

**Participation Fee:** Free of charge

**Language:** English

**Targeted companies:** Czech companies (including Small and Medium-Sized Enterprises)

**Registration to:** Mikulas\_Kotrba@jetro.go.jp (**Deadline:** February 24<sup>th</sup>, 2020)

### **AGENDA**

- 13:00**                      **Registration**
- 13:30 – 13:35**            **Welcome address**  
Ms Reiko Kimura, Director General of JETRO Czech Republic
- 13:35 – 13:45**            **Opening address**  
Mr. Shimazaki Kaoru, Japanese Ambassador to the Czech Republic  
Mr. Zbyněk Pokorný, Deputy of Deputy Minister for Digitalization and Innovations and Director of the Department for Investments and Industrial zones, MIT
- 13:45 – 14:05**            Mr. Marco Chirullo, Deputy Head of the Far East Unit, DG Trade, EU Commission  
**“Overview of the first year of the EU-Japan EPA and business opportunities for Czech companies”**
- 14:05 – 14:20**            Ms Aiko Higuchi, Director – European Office, EU-Japan Centre for Industrial Cooperation  
**“EU-Japan EPA: trends, FAQ and support measures for EU companies”**
- 14:20 – 14:35**            Mr. Evžen Reitschläger, Vice Chairman of AMSP  
**“EU - Japan EPA from perspective of Czech SMEs – expectations and opportunities”**
- 14:35 – 14:55**            **Coffee break**
- 15:00 – 15:20**            Mr. Marc Einstein, ICT expert of ITR Corporation (Japan)  
**“ICT / Digital innovation market in Japan”**
- 15:20 – 15:40**            Mr. Tomáš Janů, Director – Go Local, AVAST  
**“Insights from Business Experience in Japan”**
- 15:40 – 16:30**            **Networking, business matching, refreshment**